

# 2008 Editorial Calendar

*Note:* Sections on the South's automotive industry ([www.SouthernAutoCorridor.com](http://www.SouthernAutoCorridor.com)) and its life sciences industry ([www.BioIndustrySouth.com](http://www.BioIndustrySouth.com)) are published in each edition of *Southern Business & Development*.

## Winter 2007-2008

### ■ The 6th Annual Ten Top 10s Issue

Our annual look at the top 10 stories, deals, personalities, trends and issues of the year in economic development in the South.

### ■ 15th Anniversary Edition Part III

#### Winter Issue Deadlines

Space/Materials: Friday 2/22/08

Publishing/Mail Drop Date: March 21, 2008

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## Spring 2008

### ■ The 15th Annual SB&D 100 Issue

The top deals and hottest markets. Our annual ranking of the top 100 deals announced in the South the previous calendar year gives critical insight into the top states, markets and industry sectors in the region.

### ■ 15th Anniversary Edition Part IV

#### Spring Issue Deadlines

Space/Materials: Friday 5/16/08

Publishing Date/Mail Drop Date: June 20, 2008

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## Summer 2008

### ■ 1st Annual Southern Innovation Index

Cross marketing with our new Web site, [www.InnovationSouth.com](http://www.InnovationSouth.com), the 1st annual Innovation Index will identify which markets and states are attracting the most innovative industries.

### ■ Going Green

Which states, multi-county regions and metros are really going green when it comes to the recruitment of industry? The Green Edition will identify those locations in the South. We will also identify many of the companies making investments in the South and who are leading the way when it comes to the reduction, if not elimination of carbon footprints.

#### Summer Issue Deadlines

Space/Materials: Friday 8/22/08

Publishing Date/Mail Drop Date: September 19, 2008

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## Fall 2008

### ■ 13th Annual Small Town South Issue

Formerly titled the Rural American South edition, the 13th Annual Small Town South issue will be cross marketed with the new Web site, [www.SmallTownSouth.com](http://www.SmallTownSouth.com). Promoting small towns in the South like no other source, this edition allows small markets to advertise at 75% off space rates for sponsored states.

#### Fall Issue Deadlines

Space/Materials: Friday 11/14/08

Publishing Date/Mail Drop Date: December 19, 2008

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